



## SOCIAL RESPONSIBILITY TO THE COMMUNITY - 2024 -

At Aqua Mirage Marrakech, we believe that a company should be socially responsible and contribute to improving the quality of life in the communities where it is established and operates, generating opportunities for social and economic development through the following commitments:

**Integration:** Respecting, supporting and promoting local culture, regulations and the preservation of the local environment.

**Collaboration:** Maintaining a constant dialogue with the local community and its social agents in order to be aware of their needs and contribute to their progress through responsible actions.

**Purchasing:** Prioritise the purchase of local products to strengthen the economic and social development of the community, as long as they guarantee quality standards, price and health and safety criteria.

**Employment:** Give priority to recruiting local staff to encourage the development of the society in which the company operates, and focus on enriching the cultural diversity of our work teams.

**Social investment:** Establish a strategy of collaboration with social entities, through a process that encourages participation in the following lines of action:

- Community support initiatives
- Children's aid programmes
- Charitable donations and service contributions

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**THE GENERAL MANAGEMENT  
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