

PROTECTING CHILDREN

The Management of Aqua Mirage Club Marrakech, aware that commercial and sexual exploitation of children is a worldwide problem affecting the tourism industry, decided to comply to a Code of Conduct for the protection of boys, girls and teenagers in tourism and travel industry. To achieve this process, we are committed to:

<u>Establish</u> a corporate policy against commercial and sexual exploitation of minors in the tourism industry and in any other sector available to all of us.

<u>Train</u> our staff to understand why the safeguarding of children's rights is very important and it is the responsibility of all employees to protect children against the risks in our hotel, but also in everyday life.

<u>Introduce</u> a special clause in our contracts with suppliers and service providers reflecting the rejection of commercial and sexual exploitation of minors.

Communicate all information on this issue to guests in a proper display and via our website.

Report any incident or unusual behavior to local authorities or child protection agencies.

<u>Establish</u> an annual report on the implementation of these points to eradicate the problem by incorporating elements of our social responsibility policy:

- Promote human rights, particularly the rights of children.
- Condemn and reject all forms of exploitation of human beings, especially if sexual or affecting minors.
- Take preventive measures to avoid development of tourism programs that promote or encourage any commercial or sexual abuse of minors.